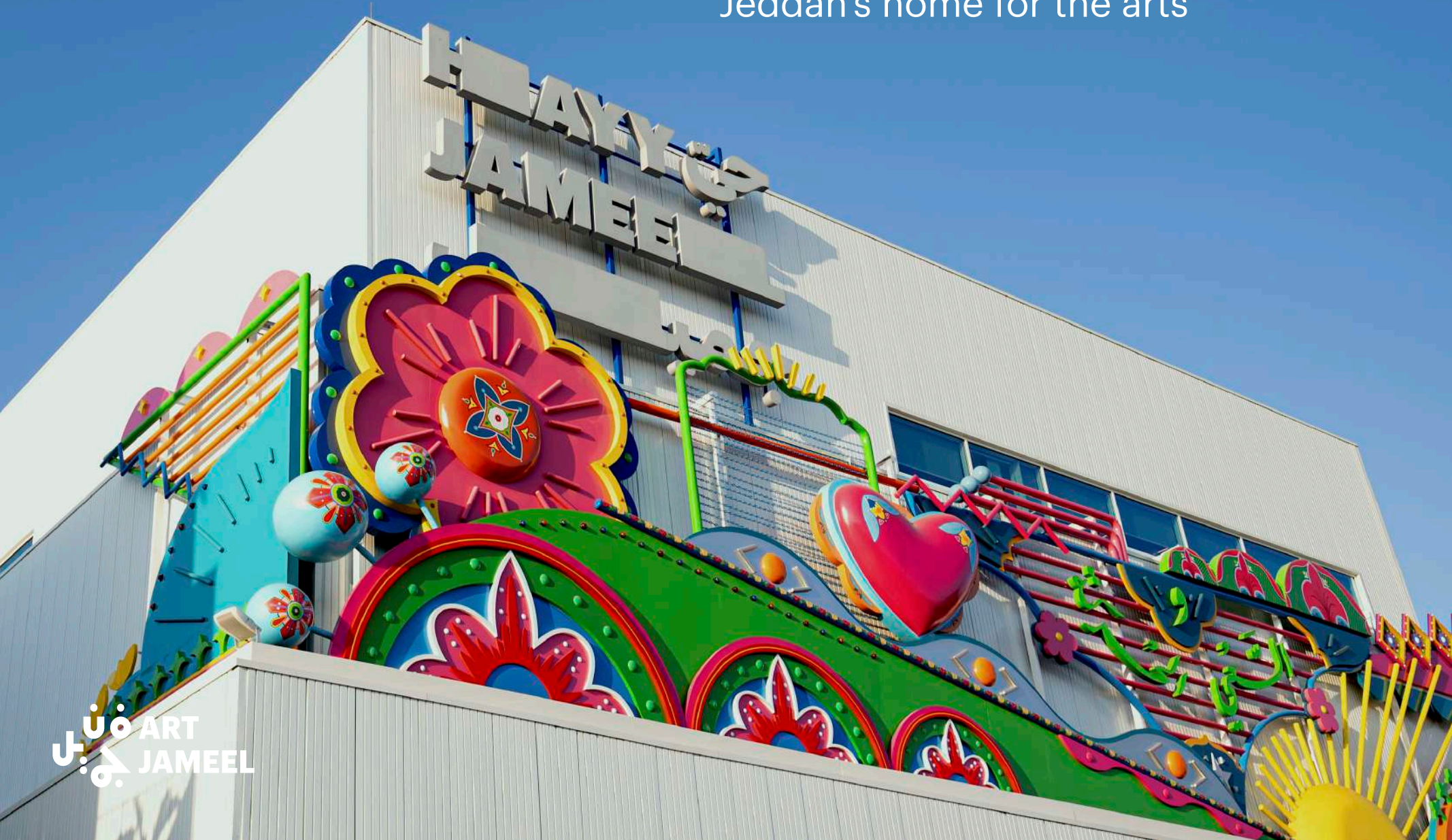


# HAYY JAMEEL

Jeddah's home for the arts



# About



Established in 2003, **Art Jameel** is an independent organisation that supports artists and creative communities. Art Jameel's two institutions – **Hayy Jameel** in Jeddah, which stands as Saudi Arabia's premier arts complex and creative hub, and **Jameel Arts Centre** in Dubai, which opened in 2018, as part of a broader mission to foster culture-driven, connected communities.

The launch of Hayy Jameel in 2021 marked a significant milestone: 75 years of the Jameel family's global philanthropic contributions. Aligning with Saudi Arabia's Vision 2030, Hayy Jameel ushers in a new era for the Kingdom's arts and creative industries, serving as a beacon for cultural and creative excellence.



Hayy Jameel's building, designed by Waiwai, has received numerous architectural awards, including a Gold award in the Hong Kong Design Awards. Its tall façades evoke the privacy of a home while allowing for interior openness, fluidity, and abundant natural light. The three-story structure, designed to foster creative cross-pollination, seamlessly adapts to its surroundings.

The name "Hayy" draws inspiration from the Arabic word for "neighborhood," symbolizing the collaborative and convivial spirit at the heart of the complex. Hayy Jameel brings together diverse creative disciplines under one roof, fostering innovation and community engagement.

At its core, the complex features **Hayy Arts**, a contemporary museum; **Hayy Learning**, an educational platform; and **Hayy Studios**, offering spaces for artistic development. It also includes **Hayy Cinema**, Saudi Arabia's first independent audiovisual centre, and **Hayy Explorers**, a dynamic, year-round children's program.

Complementing these offerings are multi-purpose spaces such as **Fenaa Hayy**, **Salaat Hayy**, **Community Cinema** and **Project Space**, which host performances, workshops, and talks. These areas open into **Saha**, a central community courtyard designed with sustainability and adaptability in mind.

Hayy Jameel is also home to **Hayy Residents**, a collection of pioneering homegrown creative enterprises spanning contemporary art, performance, design, publishing, culinary institutes, and new eateries. This vibrant ecosystem exemplifies the synergy of local innovation and global engagement.



# Venues for Hire

Hayy Jameel offers versatile, multipurpose spaces perfect for exhibitions, brand activations, product launches, workshops, meetings, conferences, bazaars, and more. Overlooking a vibrant central courtyard, the venues provide privacy, ample space, natural light, and state-of-the-art technology. Spaces available for rent include **Fenaa Hayy**, **Saalat Hayy**, **Project Space**, and the newly added **Rukn Hayy**.





# Available Services

- 24-hour venue security
- Private parking
- Dedicated events Operations and Venue Hire team
- In-house technical support
- Complimentary guided tours of Hayy Jameel exhibitions
- Catering services available by Hayy Residents Aysh Academy and Sofia's Bistro
- Standard venue cleaning services are available. Additional services can be arranged through Hayy Jameel service provider



# Fenaa Hayy

Ground Floor

A communal multidisciplinary space spanning **427 sqm**: a 'blank canvas' that can accommodate a range of activities.

## Estimated Capacity

Standing Capacity: **350**  
Seated Capacity: **150-200**

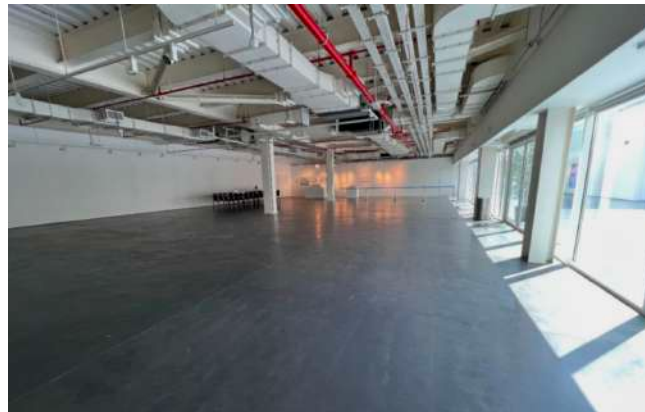
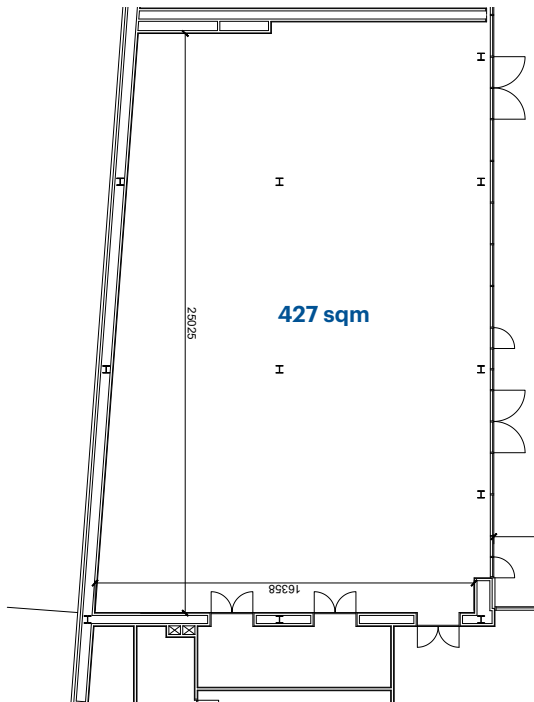
\*Capacity can be adjusted according to desired setup

## Ideal for:

Markets, concerts, large-scale corporate events, university exhibitions, gala dinners, iftar, and symposiums

## Facilities

- Back of house [storage]
- Pantry
- Specialized ERCO exhibition lighting
- Ease in accessibility
- Integrated sound system
- Opens into Saha, Hayy Jameel's central courtyard





# Saalat Hayy

Ground Floor

Offering a **230 sqm** space that is best for pop-up exhibitions and art showcasing for short or long periods of time.

## Estimated Capacity

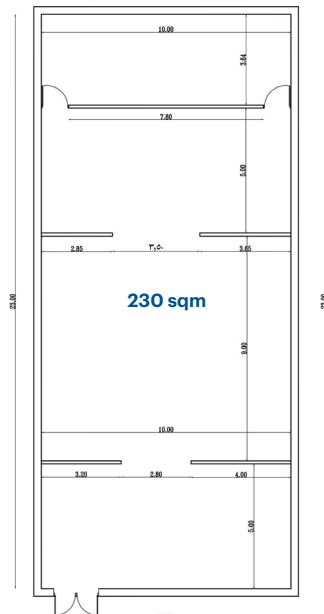
Standing Capacity: **250**  
Seated Capacity: **150**

## Ideal for:

Pop-up exhibitions and retail concepts

## Facilities

- Specialized ERCO exhibition lighting
- Power outlets





# Project Space

First Floor

A **151 sqm** versatile, fully equipped facility designed to accommodate a wide range of events, including educational programs, community gatherings, and conferences.

## Estimated Capacity

Standing Capacity: **60-80**  
Seated Capacity: **50\***

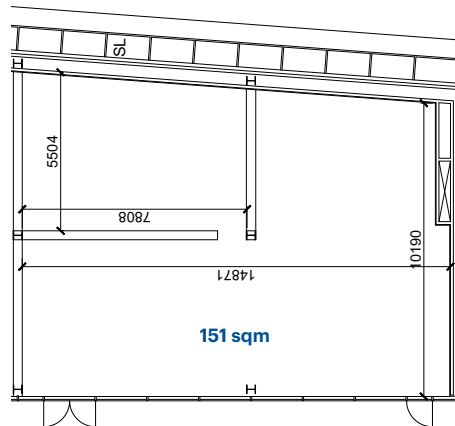
\*Capacity can be adjusted according to desired setup

## Ideal for:

Workshops, learning programmes, talks, corporate meetings and conferences

## Facilities

- 65-inch presentation screen
- In-house soundsystem
- Power outlets
- Private meeting room [20 people]





ثالثاً: الجانب التطبيقي (فاستبقوا الخيرات)  
تتمثل هذه الخيرات بالنسبة للمسلمين في أداء الصلوات الخمس، وصيام شهر رمضان، وحج البيت الحرام، والصدقة، والجهاد في سبيل الله، وغيرها من الأعمال الصالحة التي تؤدي إلى الفوز بالجنة.

# Hayy Cinema

Hayy Cinema, the first independent cinema in Saudi Arabia and Jeddah, opened in 2022. Redefining cinema as a space for watching, learning, and discovery – it features a 168-seat theater, a 30-seat community screening room, a multimedia library, and an educational exhibition area.

HAYY سِنَمَا  
حَيّ CINEMA

Designed by Jeddah-based Bricklab, the space reflects extensive research into Gulf cinema history and insights from regional filmmakers.

With year-round programming of Saudi, Arab and international films, including features, shorts, and documentaries, Hayy Cinema also hosts flagship festivals, offering a vibrant cultural hub for cinephiles of all ages.



# Community Cinema: Cinema 1

Ground Floor

Features two state-of-the-art screening rooms: a 136 sqm (168 seats) theater with a curved, fixed-frame screen, and a modular 68 sqm (30 seats) room offering flexible seating arrangements.

## Estimated Capacity

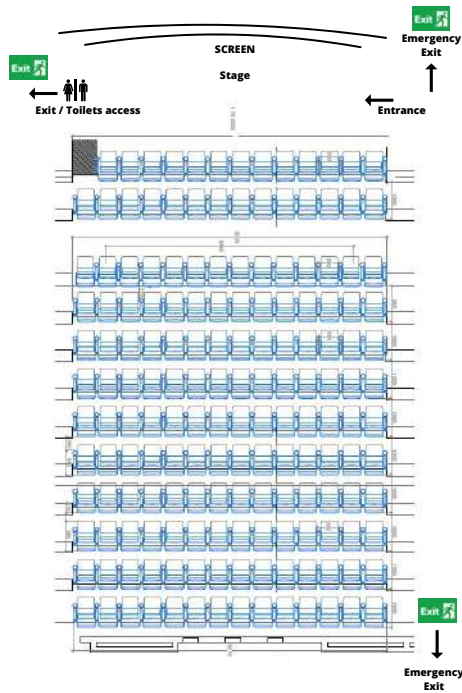
Seated Capacity: 167

## Ideal for:

Hosting conferences, film screenings, TV production workshops, talks, private screenings, and special events

## Facilities

- Curved fixed framed screen
- Projectors
- Dolby 7.1 Surround Sound Systems



# Community Cinema: Cinema 2

Ground Floor

Features two state-of-the-art screening rooms: a 136 sqm (168 seats) theater with a curved, fixed-frame screen, and a modular **68 sqm** (30 seats) room offering flexible seating arrangements.

## Estimated Capacity

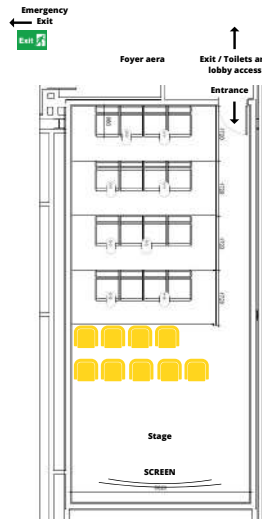
Seated Capacity: 20

## Ideal for:

Hosting conferences, film screenings, TV production workshops, talks, private screenings, and special events

## Facilities

- Fixed framed screen
- Projectors
- Dolby 7.1 Surround Sound Systems



# Packages

## Photo and Film Shoots

The centre has a range of spaces that provide endless possibilities for photo and film shoots. Photo and film shoots are charged based on the duration and size of the crew.

### Photoshoots

| Crew Size        | Half Day Rate: | Full Day Rate: |
|------------------|----------------|----------------|
| 15 and under pax | SAR 6,000      | SAR 10,000     |
| 25–40 pax        | SAR 7,000      | SAR 12,000     |
| Over 40 pax      | SAR 11,000     | SAR 20,000     |

### Film Shoots

| Crew Size        | Half Day Rate: | Full Day Rate: |
|------------------|----------------|----------------|
| 15 and under pax | SAR 14,000     | SAR 25,000     |
| 15–30 pax        | SAR 16,000     | SAR 30,000     |
| 30–45 pax        | SAR 20,000     | SAR 40,000     |
| Over 40 pax      | SAR 25,000     | SAR 50,000     |

## Corporate Packages

Hayy Jameel provides an ideal location for meetings, seminars, conferences, networking events, holiday gatherings and banquets. The venue offers an inspirational space for experiencing, creating and thinking away from typical corporate environments.

Contact [hayy@artjameel.org](mailto:hayy@artjameel.org) to request a package that suits your event

# We would love to host you!

Contact our team for further information:

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